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The Institute of Trichologists®
Harley Street
Founded 1902

IOT Newsletter 2023

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A Warm Welcome

FROM EVERYONE AT THE INSTITUTE OF TRICHOLOGISTS

We are very much looking forward to what is promising to be 'The most exciting Trichology Event the UK For 2023' - a collaborative 2 day CPD event with the International Association of Trichologists (IAT). Organisation of the event is well underway, with exciting speakers, delegates and sponsors from many countries. Due to the unprecedented circumstances of the last few years - this will be our first 'face-to-face' event for 4 years. We are very much looking forward to seeing you all there!

THE INSTITUTE OF TRICHOLOGISTS & INTERNATIONAL ASSOCIATION OF TRICHOLOGISTS
WORLD TRICHOLOGY CONFERENCE 2023

This exciting two day conference is being held on Sunday 13th and Monday 14th August 2023, at the Royal Society of Medicine, London.



The website for the conference is now live, and is packed with information on speakers, sponsors, and more. For the conference website, please visit; <https://hair2023.org/>

We have organised a London Bus Tour for Saturday 12th August, for attendees to be able to see what London has to offer, network with other Trichologists, and most importantly, have a nice day out! We will be hosting an evening meal on Sunday 13th August (at the conference venue), which will incorporate a “trichology awards ceremony”.

Tickets for the conference, bus tour and evening meal are now available to book on our conference website. We are constantly adding to the conference website with developments on speakers, sponsors and more, so keep checking in for updates!

WORLD TRICHOLOGY CONFERENCE 2023

Our Speakers



Dr. Ademir Leite IAT
Dermatologist (Brazil)



Muli Musyoka IAT
Consultant Trichologist (Kenya)



Penny James MIT IAT
Consultant Trichologist (New York)



Dr. Michael Ryan
Consultant Trichologist (Dubai)



Ralf Paus M.D., D.SC., F.R.S.B
Dermatologist (Miami)



Dr. Jeff Donovan
Dermatologist (Canada)



Chelcey Salinger IAT, BAPPSC, MOCCTH
Consultant Trichologist (Australia)



Dr. Lucas Leandro Fustinoni Lourenco IAT
Consultant Trichologist (Brazil)



Dr. Rajesh Rajput IAT
M.B.B.S., M.CH. PLA. SURG., M.S (India)

...with more outstanding speakers to be announced very soon!

WORLD TRICHOLOGY CONFERENCE 2023

Our Sponsors

We already have a huge variety of sponsors confirmed for the conference, without which events like this would not be able to take place. A huge thank you to all of our confirmed sponsors, for your highly valued support.

More sponsors will be confirmed in the coming weeks.

GOLD SPONSOR

KC Technology



KC Technology is a leading developer and manufacturer & which keeps developing and specialising in the skin, scalp & hair measurement & analysis system since 2000, we have set the goal of becoming the world's best in cosmetic, medical, and industrial imaging related fields, and have put our best efforts into developing new technologies and producing products.

In the field of skin, scalp & hair measurement system in 2019 , with the belief not to lose their trust, not only the co working partners and distributors who have been with us, but also those who choose and use our products.

With the goal of solidifying our sincerity as a professional company and using this specialised technology to play a role in a larger and wider market, we have rebuilt our business into development and production parts and marketing sales and development parts, respectively.

In order to keep this belief, we have been continuously pushing forward with the development of new technologies and production of products that can be helpful from the customer's point of view.

Thanks to this, KC Technology has been remembered as a sincere and honest company that does its best to provide trust and satisfaction to family members.

By supplying the best technology and products to domestic and overseas leading cosmetic brands, research institutes, esthetics, hospitals, pharmacies, and clinic centers, we are solidifying our position as a specialist in skin and scalp & hair measurement systems.

<https://kcskinnhair.com>
mktsales1@kcscopes.com

GOLD SPONSOR

HairClub®

HAIRCLUB®

HairClub® is a family of hair health and hair loss experts whose mission is to help people learn about and address their hair health and wellness. Hair loss is different for everyone. HairClub is a leader in Hair regrowth, replacement, and restoration with over 40-years of experience creating personalized solutions for clients based on their unique hair health and hair loss situation and goals.

The HairClub Commitment

We are committed to enhancing the image of every client through innovative and time-tested, proven solutions in an educational, supportive and professional environment.

About Us

Founded in 1976, HairClub is North America's number one provider of hair regrowth, replacement, and restoration solutions. For almost 45 years, HairClub has helped 600,000+ people regrow, replace, or restore hair that they love. Today, HairClub has over 120 locations throughout the United States, Canada, Puerto Rico, and the U.K. and is a wholly-owned subsidiary of Tokyo-based Aderans Co. Ltd., the world's leading provider of Total Hair Loss Solutions. Aderans brands in the U.S. include Bosley Medical Group and HairClub.

What We Do

With over 1,200 hair health professionals and stylists, HairClub helps people of every age, ethnicity, and degree of hair loss, regain hair that they love. HairClub's team of talented and caring professionals understands the emotional experience around hair loss, and educates and supports clients through every step of their hair health journey. HairClub has earned a reputation as the leading provider of hair health and hair loss solutions in North America for over four decades of serving clients. HairClub is proud to offer only time-tested, proven Hair regrowth, replacement, and restoration solutions, applying the most advanced technology, products, and science available. At HairClub, we don't believe in a one-size-fits-all approach. Each of our proven solutions is custom-tailored to meet each clients' specific needs. There are over 700 combinations of products and services at HairClub available for personalization, addressing any situation, person, or state of hair health and hair loss.

1499 W Palmetto Park Road, Suite 111 | Boca Raton, FL 33486, USA | www.hairclub.com

SILVER SPONSOR

Aderans (Trendco)

Aderans

T R E N D C O

Aderans/Trendco notes their biggest accolade as their passion to assist, guide, and offer a total hair solution to anyone experiencing hair loss. Founded in 1965 and part of the world renowned Aderans Group, Aderans UK rest proudly at the forefront of research and development in the market, providing the latest innovations in hair replacement technology.

With salons nationwide (London, Birmingham, Edinburgh, Hove, Liverpool, Manchester, and Nottingham), a successful e-commerce, and over 600 wholesale customers, Aderans is a leading specialist and supplier of wigs, hairpieces, hair systems, headwear, accessories, scalp micro-pigmentation, treatment products, and trichology services.

With consultants boasting over 30 years' industry experience and a vast array of knowledge on hair loss, they can confidently recommend a plan, taking into consideration an individual's specific needs and lifestyle. Aderans have a wide variety of options available, from non-medical treatments that may prevent further hair loss; procedures that replicate hair follicles for an instant hair loss solution, to non-surgical hair replacement systems that disguise existing hair loss.

Working closely with several charities including The Little Princess Trust, MacMillan, Alopecia UK, Look Good Feel Better, Trevor Sorbie's My New Hair, Aderans aspires to continue to increase its involvement in giving back to the community as they grow.

They are a customer-focused company with a passion to make women, men, and children look and feel confident. For them, the most important part is, through the work they do, adding smiles to the faces of those going through potentially one of the most distressing times of their life.

BRONZE SPONSOR

Grace Biogen



Grace Biogen is an Australian pharmaceutical company, known for its high quality and innovative Natural Health supplements. Grace Biogen's scientifically formulated supplements are manufactured in a state of the art, TGA licensed GMP manufacturing facility, based in Sydney, Australia.

Grace Biogen's team of highly dedicated and trained staff ensure that quality is maintained at each stage – right from the procurement and testing of raw materials to the manufacture and dispatch of the finished products.

Grace Biogen is a proud sponsor of the Hair Fact range, which is based on a Cyclical Hair Therapy program that was developed by Dr Rajput, a renowned Hair Transplant Surgeon.

www.gracebiogen.com.au

orders@gracebiogen.com

BRONZE SPONSOR

WIGSUK (Banbury Postiche)



Banbury Postiche are the oldest; most established wigmaker and supplier in the UK today, having been trading for more than 100 years, providing wigs, hairpieces and hair loss solutions to customers around the world.

Under our WIGSUK.COM brand, we provide an individual personal service that delivers what you are looking for, we understand about hair loss and the many solutions and are here to help and advise you on the best solution for you.

Offering only the highest quality wigs and hairpieces, fast service and excellent value for money we feel we are best placed to support Trichologists wanting to advise clients on a permanent hair loss solution.

We have the largest range of wigs available in the UK, we have combined all of the best brands such as Natural Image, Raquel Welch, Trendco and Ellen Wille along with our own Purely Wigs collection to give you unrivalled choice and value, enabling you to either shop online or take advantage of our specialist consultations to find exactly the style colour and fit for you.

Please visit us at our private facility in Wroxton, Oxfordshire situated in the heart of the country or order online at www.wigsuk.com

Discounts are available for Trade accounts.

IOT GUIDANCE STATEMENT

On Invasive Treatments

In February we issued our “guidance statement on Invasive treatments”.

The ‘short version’ is that until more specific guidelines and regulations are introduced regarding PRP and injectables (expected in 2025) the IOT’s position will be as follows:

“We will neither promote or advise any IOT member (excluding Drs/Nurses) to perform such procedures; or will we attempt to restrict any IOT member from performing such treatments. We will not include ‘invasive’ procedures on any IOT member listings (excluding Drs/Nurses) on the register, or award CPD points for courses that provide certificates/training in order to practise invasive procedures (but we will award CPD points for educational courses designed to teach the benefits of such procedures for hair loss/thinning”.

AN IOT UPDATE

Registration With The Professional Standards Authority (PSA)

Some time ago – the Board took the decision to look closely at registration with the Professional Standards Authority (PSA). This decision was taken in order to provide improved confidence in Trichology as a sector of the health care profession, to be recognised as a more professionally accepted and closely ‘governed’ health care provider – thereby ‘safe’ for a patient to visit; thus provide the IOT Trichologist a better standing with other health care professionals and patients alike.

The recommendations (from the PSA) were fully set out in our February update. We can certainly see the advantages to the PSA’s recommendations – and therefore intend to continue implementing many of them - regardless of the success of our PSA registration.

IOT EDUCATION

Our Move To Harley Street

Our move to Harley Street for both our Education and Clinic is proving a resounding success with staff, students, Trichologists and patients enjoying the new central location. The IOT Education organised a successful ‘Block International Clinical Training’ week in January. We had students attend from Egypt, Jordan, Hong Kong, Scotland, Ireland and Wales.



International student Sarah Gallagher
Clinical Training Session, Harley Street, London

IOT GRADUATES

A Shoutout To Our New Members

A huge congratulations to those students who qualified with us in July 2022, and a very warm welcome to the IOT Membership. We have noticed they have not wasted any time in setting up new businesses, websites and social media platforms, and we are really excited to see how they all progress in their careers as Trichologists.

Our newly qualified members are:

Ophelia Arrindell
Versini Vickers
Caroline Yates
Maxine Greenidge
Natasha Norbury
Fiona McNulty
Amanda Smuts
Julie Holland
Kate Holohan
Fiona Elvy
Kirsty Bland

We look forward to welcoming them back to have the first graduation ceremony this year following the pandemic.

COMING SOON....

Online Library for Members

We are currently looking at the logistics of setting up an online library for IOT members, which will give access to a huge range of resources, research and journal articles in Trichology. We will keep you updated with developments as we progress.

14-16TH JUNE 2023 | SHEFFIELD

20th European Hair Research Society Meeting

Please see the link below regarding the meeting of the EHRS. This is a major event in the calendar for those with an interest in hair, including trichologists, specialist physicians, dermatologists, surgeons, cosmetic scientists, and researchers from academia and industry: <https://www.ehrs2023.com/>

A FINAL NOTE

The IOT's Social Media Channels

As you may have noticed, we are now regularly and consistently posting to all of our social media channels (Instagram, Facebook, LinkedIn, Twitter). Could we kindly ask all IOT Members to support us as much as you can by liking, commenting or sharing as many of our social media posts as you can. This will hugely help boost our 'engagement' and 'digital presence'. This will mean we will inevitably allow the IOT access to a much wider audience - which will benefit everybody!

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Any correspondence to the education team can be sent to Lucy on admin@trichologists.org.uk, or Sara on educationmanager@trichologists.org.uk

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